



Reach More Customers

Star Ranch Angus® brand in-store point-of-sale materials have a positive impact at the meat case. We deliver superior brand support that helps you reach more consumers.

Posters



RIBEYE - 22"x28"
#19502



POT ROAST - 22"x28"
#19503



SIRLOIN - 22"x28"
#19501



T-BONE - 22"x28"
#17272



(FOAM) - 22"x36"
#17323

Stores that correctly displayed Star Ranch Angus POS materials in their case showed a **13.2%** increase in revenue and an **8.3%** volume increase.*

Customer Takeaways



HOLDER
#17268



BROCHURES - 3.5"x7.5"
#19600



COUPONS AVAILABLE
UPON SPECIAL REQUEST

*Star Ranch Angus brand in-store POS case study, May 2015, Midan Marketing.

Case Enhancement



FLOOR GRAPHIC

LARGE - 30"x24"
#17628

MEDIUM - 24"x18"
#17627

SMALL - 18"x12"
#17626



STATIC CLING - 29.5"x5"
#17279



CASE DIVIDERS

LARGE - 27"x7"
#17269

SMALL - 4.5"x5.5"
#19538



RAILSTRIPS - 48"x1.25"
#17632



RAILSTRIPS (CUT SPECIFIC)
30 STRIPS / 2 SHEETS - 9"x1.25"
#19605

Additional Materials



BALLOONS
50/BAG
#17629



SHOP SIGN - 16"x12"
2 SIDED WITH CEILING HOOKS
#17280



HATS
RED: #18623
BLACK: #19601