



Proven point-of-sale Materials

Reach your customers

Star Ranch Angus® brand in-store point-of-sale materials have a positive impact at the meat case. We deliver superior brand support that helps you reach more consumers.

Signage that works

1 in 3 shoppers purchase USDA grade Choice Angus at least once a month.¹ Our eye-catching photography and bold messaging keep Star Ranch Angus beef front of mind where it counts the most — the meat case.



Poster
Sirloin
TFM21-027



Poster
T-Bone
TFM21-028



Poster
Bilingual
TFM21-026



Poster
Bilingual
TFM21-026



Static cling
Proudly serving
TFM21-010

Engaging consumer takeaways



Brand brochures
English & Spanish



Recipe brochures
English & Spanish
TFM21-031



Coupons available upon special request
On-Pack & Tear Pad
TFM21-034
TFM21-035



¹Tyson Fresh Meats, Beef Consumer Monitor 2020

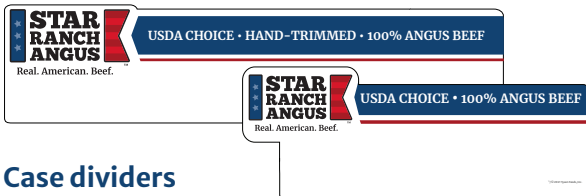
Eye-Catching case enhancement



Case cling
TFM21-009



Rail strip
Large - 48" x 1.25"
TFM21-016



Case dividers
Large - 27" x 7"
TFM21-033
Small - 14.5" x 5.625"
TFM21-032



Rail strips
English & Spanish
Cut specific (pack of 25) - 9" x 1.25"
TFM21-017
TFM21-018
TFM21-019

Additional materials



Aprons
TFM21-029



Hats
TFM21-015
TFM21-014



Pens
TFM21-030

Ready to order?

Contact your Tyson Fresh Meats representative today or visit
StarRanchAngus.com.



FRESH MEATS TEAM